



MISSION

MetraPark is the Premier Multi-Event Complex in a 500-mile radius. This unique destination maximizes its facilities and is the only venue of its kind able to host entertainment, arts, culture, trade, sporting and educational events, while also serving the ranch and agricultural needs of the region.

VISION

The MetraPark Campus currently operates and utilizes multiple pavilions, including the Expo Center, First Interstate Arena (seating 12,000 and facilitating sporting, entertainment and community events), and a livestock arena with horse barns. These facilities are used to host the MontanaFair.

LOOKING TO THE FUTURE OUR VISION IS TO:

1. Provide new and innovative quality facilities, programs and events with progressive, efficient services and continue to drive economic impact throughout Billings and Yellowstone County.
2. Promote travel, tourism and lodging in the community while continuing to support and promote community-wide use of the facilities and maintain connections with community organizations.
3. Encourage educational opportunities for people of all ages, which includes use of the facilities for all levels of academia.

See management, staff, and board members increase collaboration with Yellowstone County officials to continue to advocate and explore future funding mechanisms for operations, capital needs, renovations and maintenance to include federal, private, and public revenue sources.

EMBRACING THE FUTURE

MetraPark will become Montana's **Premier Multi-Entertainment and Event Complex** — it is more than a venue. It is the gateway to our community and an iconic draw to the Billings/Yellowstone Area, a place for all to share experiences and where lifelong and irreplaceable memories are made.

*Written and Developed by
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